

Doing More with Less in our Economy: Practical Lessons on Innovation Distilled From Improv Theatre

The Problem

In this economy, organizations are faced with the challenge of doing more complex things with fewer resources, at a much faster pace.

The Solution

We offer organizations, and the people within them, a simple and practical set of tools that strengthen the problem-solving muscles while building individual self-confidence in the ability to innovate and be creative.

The program is engaging, interactive and immediately applicable. When people are invited to be part of the solution and believe that their contribution will be heard and valued, their level of commitment to the organization increases. The result is a creative and engaged workforce.

The Results

At the end of the session, participants will have:

- Developed new insights into the nature of the problem and a way toward a solution or action plan to move forward on the issue that was identified
- The confidence and ability to apply the creative process to future challenges

Presenters:

Izzy Gesell, M.Ed, CSP – a pioneer in applying Improv theatre skills to solve organizational problems

www.izzyg.com

Sylvie Lapointe, CPF – an expert in building employee engagement through leadership development

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The Process

Part 1 – Practiced Spontaneity: Opening up to new possibilities

Surprisingly, the skills that make Improv theatre people successful are the same ones that can make us all successful. After all, who creates more with less than improvisers?

Using the Improv theatre approach, participants will develop the skills and self-confidence to develop the creative mindset that will enable them to do more with less. They will be able to look at the same issues that everyone else is looking at and see something different – a creative breakthrough!

Part 2 – From Possibilities to Reality: Turning insights into action

The morning's creative Improv experience will be used to shed a new light on a long-standing problem or an emerging challenge. This problem or challenge will be a real one, chosen by the participants.